

## Top 10 Job Search Tips

1. Every conversation is a networking opportunity
  - Utilize all of your connections to network- you never know who may be able to help you in your job search.
2. Conduct informational interviews
  - Don't be afraid to reach out to people and request brief informational interviews. A great place to find names and contact information for previous WashU Anthropology undergraduates is through the [Alumni Connections](#) page.
3. Be local
  - Show your enthusiasm and determination to work for a specific organization by meeting potential employers in person.
4. Clean up your online profiles
  - Do an online search of yourself and to make sure you present yourself in a professional manner.
5. Be creative in your job search
  - Think outside the box regarding jobs you'd be interested in. For instance, many people with anthropology backgrounds don't go into academia... you can start your search using the Anthropology Department's [Post-Graduation](#) website.
6. Tailor your cover letters and resumes
  - It's very important to tailor your applications to each job. This includes addressing cover letters to a specific individual and company, and describing how your specific skill set matches the skills necessary for the position you are applying for.
7. Recognize the importance of a degree in anthropology
  - Be prepared to explain what anthropology is and articulate the value of your degree in anthropology to future employers.
8. Utilize professional networks
  - WashU undergrads have tremendous resources at their fingertips via their professors. Take time to learn about your professors and their unique experiences both [online](#) and in person. They can assist you as recommenders and mentors during your job search.
9. Take advantage of what WashU has to offer
  - Maybe you have no idea what you'd like to do in the future, or maybe you just want to keep your career options open. There's no better time to explore options than during your time at WashU. Research internship opportunities in the St. Louis community to explore your interests and build your pre-professional experiences. The Anthropology Department can help you start your search, see our [Internships](#) website or come to McMillan Hall and talk to [Kathleen Cook](#) (general anthropology) and [Kirsten Jacobsen](#) (public health).
10. Don't give up
  - Get your name out to as many companies as possible. Though job hunting can be exhausting, keep working at it do all of the above.

## Selling Anthropology

For a discipline as broad as Anthropology, knowing how to effectively market yourself as a student of Anthropology can be overwhelming. Furthermore, depending in your specific interests within Anthropology, one major can come out of WashU with a completely different

experience than another major. Therefore it's important to think about the way that your experience as an Anthropology major has shaped what skills you could bring to the table in a career. Below are several ideas:

- **Writing:** Whether you are writing an ethnography for a class in cultural anthropology or a report for a study in physical anthropology, expressing one's thoughts through concise and analytical writing is a skill that will hold value no matter what career path you choose.
- **Research:** Research and the production of knowledge are key features of what anthropologists do. As a major, you've likely had to conduct research, whether it was through an independent study or looking through online resources to write a paper. Stress that you have the ability to quickly gather, organize and summarize information with clarity.
- **Understanding:** Anthropology is diversity. Whether learning about or engaging with different cultures, a background in Anthropology shapes well-rounded individuals who are engaged with the local and global community. You can apply this appreciation for diversity within any organization.

These are simply meant to be ideas to help you start thinking about what you can take away from a degree in anthropology. Depending on your coursework, the relationships you've built with your professors and other experiences in anthropology, you have developed with a unique skill set that you shouldn't overlook when you are trying to sell yourself to an employer.